Stereotypes & Bias Media Assignment

Choose ONE of the following projects to complete.

1. Create a Twitter feed in the role of one of the characters from “Crash” or “Blood Diamond”
	* Focus on the stereotypes, bias and discrimination the character sees/experiences
	* Minimum of 10 tweets
	* Each tweet at least 40 words
	* Develop the ‘page’ to look like a twitter account – add pictures, info, etc.
2. Create a Facebook profile in the guise of a character from “Crash” or “Blood Diamond”
	* Focus on the stereotypes, bias and discrimination the character sees/experiences
	* Minimum of 10 posts
	* Each post at least 60 words
	* Develop the ‘page’ to look like a Facebook account – add pictures, info, etc.
3. Compile a playlist or CD of songs that contribute to societal stereotypes
	* Choose 10 songs
	* Write a paragraph (5-6 sentences minimum) for EACH song explaining why you chose it and how it contributes to stereotypes
4. Find magazine advertisements that perpetuate stereotypes
	* Choose 5 ads
	* In a paragraph for EACH explain:
		1. Who it is aimed at
		2. What magazine it was in
		3. What is the stereotype and how is it shown in the ad
		4. How the stereotype might affect the viewer
5. Find newspaper articles that are biased
	* Choose 5 articles
	* In a paragraph for EACH explain:
		1. What newspaper it was in
		2. What it was about (briefly)
		3. What is the bias and how is it shown in the article
		4. How the bias might affect the reader